



Our best-in-class annual assessment surveys are just the beginning...

Denison is partnering with Waggl on a new solution to transform organizational culture.

## What is Waggl?

Waggl is a real-time pulse communication platform that delivers actionable insight to employees, teams and leaders.

## How pulse works

Pulse allows instant follow up to questions or challenges that arise from larger surveys. It also tracks the impact of resulting action plans and enables real-time adaptation and response to culture transformation.

## Why it matters

Employees want to be heard, leaders want to have their 'fingers on the pulse" of sentiment and teams are eager for relevant, timely feedback. High-performing organizations support active listening.

## Denison + Waggl —

a complementary process that focuses on action.

The Denison Organizational Culture Survey (DOCS) establishes a detailed picture. Waggl pulses complement this annual metric data by enabling agile responsiveness and rapid action planning. Together these tools offer a dynamic approach to defining and driving culture transformation.

