

DEVELOP

LEAD



# LEADERSHIP POTENTIAL REPORT

Report for: Sample Leader

ID: Sample

Date: November 29, 2016



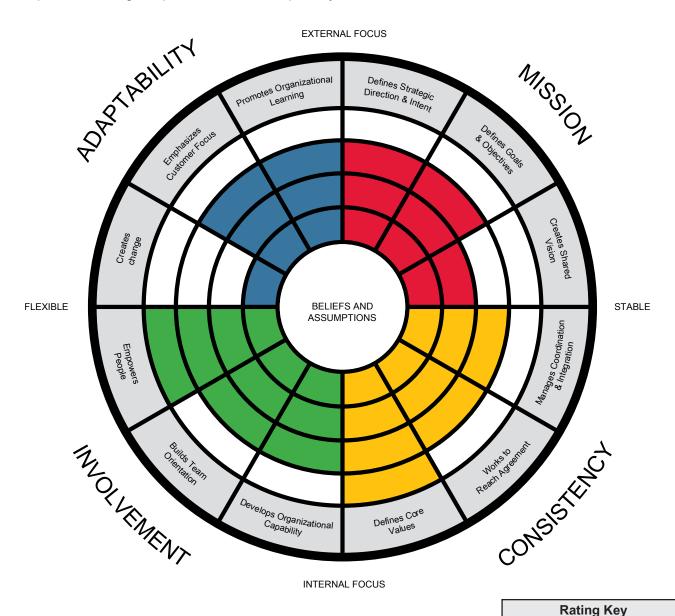
THE SCIENCE OF PERSONALITY





### **DENISON CIRCUMPLEX**

The figure below is a representation of the Denison Leadership Model. The figure is broken down into four traits (Adaptability, Mission, Consistency, and Involvement) and twelve subsumed competencies. This report provides an overall snapshot of the participant's natural potential to exhibit each of the twelve competencies as a function of the way he or she responded to the Hogan personality and values assessments. The participant can receive one of four scores for each competency, as indicated by the colored cells within each of the 12 sections of the figure. A single colored cell indicates the lowest potential for that competency, while having all four cells colored represents the highest potential for that competency.



**Excellent Potential** High Potential Moderate Potential Low Potential



## denison LEADERSHIP POTENTIAL REPORT



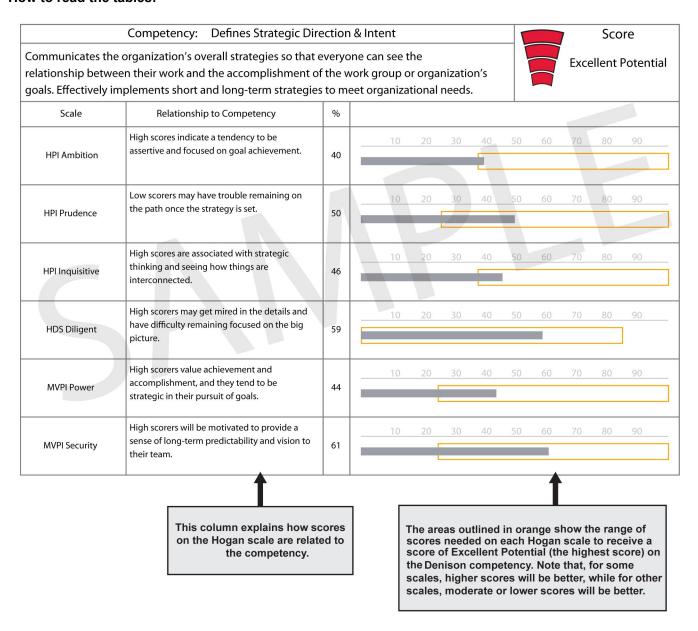
### INTERPRETIVE SECTION

The following pages outline and explain the links between Denison Trait and Competency Scores and the relevant scales of the Hogan Personality Inventory (HPI), Hogan Development Survey (HDS), and Motives, Values, Preferences Inventory (MVPI). Scores on each of the relevant Hogan scales are reported as graphic scales on a 0-100 percentile scale. This information allows the user to understand which facets of personality and values have contributed to the participant's predicted potential to exhibit the competency. With this information, users can identify strengths and areas for development that will help or inhibit the candidate to perform the competency in their role. It is important to note that these scores only indicate the potential to exhibit each of these competencies based on their responses to the Hogan personality and values assessments. Scores that indicate low potential do not preclude leaders from developing/demonstrating strong capabilities in a competency, but do suggest a higher probability of challenge when developing/demonstrating the competency. Therefore, this report can help to identify where the greatest developmental efforts and attention may be required.





### How to read the tables:







### TRAIT, COMPETENCY AND BEHAVIOR ANALYSIS: INVOLVEMENT

### Competency: Empowers People **Score** Creates an environment where individuals have the authority, initiative and ability to **Excellent Potential** develop and manage their own work. Employees have a sense of ownership and responsibility toward the organization. Scale **Relationship to Competency** % High-scoring individuals are more likely to convey confidence in others and worry less **HPI Adjustment** 38 about what could go wrong. Very high scorers may assert their own will too much or try to put themselves first. **HPI** Ambition 37 Low scores indicate less concern for the HPI Interpersonal wishes and desires of others. 47 Sensitivity Higher scores suggest a tendency to be 90 overly critical and untrusting of others. **HDS Skeptical** 21 Higher scores indicate a strong likelihood of 40 self-focused, attention-seeking behavior. HDS Colorful 23 High-scoring individuals may not delegate well and may be micromanaging. **HDS** Diligent 53 Higher scores may suggest less desire to relinquish control. **MVPI** Power 34 Higher scorers may have trouble sharing 90 the spotlight with others. MVPI Recognition 0



teams.

## LEADERSHIP POTENTIAL REPORT



### TRAIT, COMPETENCY AND BEHAVIOR ANALYSIS: INVOLVEMENT

#### Competency: Builds Team Orientation Score Places value towards working cooperatively toward common goals and knows how to use **High Potential** team effort to get work done. Establishes a sense of mutual accountability for the accomplishment of goals. Scale % **Relationship to Competency** The moodiness and sensitivity to criticism seen in low scorers can adversely affect **HPI Adjustment** 38 team relations. Low scorers will be more suited to being a team follower than a team leader. **HPI** Ambition 37 Individuals with very low scores will not 90 80 engage others enough and very high scores 25 **HPI Sociability** may call more attention to themselves than the team. Higher scores indicate more concern for 80 90 HPI Interpersonal relationships with others. 47 Sensitivity High scores are associated with an argumentative nature that can erode team **HDS Skeptical** 21 relations. The aloof and distant style found with high scores is not conducive to teamwork. **HDS** Reserved 49 Higher scorers have an intrinsic interest in fostering collaboration and working in MVPI Affiliation 31





### TRAIT, COMPETENCY AND BEHAVIOR ANALYSIS: INVOLVEMENT

### Competency: Develops Organizational Capability Score Continually focuses on the development of employees' skills and knowledge to meet **High Potential** ongoing organizational needs. Effectively uses the diverse capabilities of the workforce. Scale Relationship to Competency High-scoring individuals will drive others to 40 perform and succeed. **HPI** Ambition 37 Higher scorers are more likely to actively 40 80 engage their employees. **HPI** Sociability 25 High scores are associated with greater **HPI** Interpersonal concern for the needs of others. 47 Sensitivity High scorers may be inclined to take on the 40 90 work themselves rather than taking the time **HDS** Diligent 53 to develop others. Low scorers may be less interested in the development of others and their welfare. MVPI Altruistic 72 Low scorers will be less motivated by 90 career advancement and competition. **MVPI** Power 34





### TRAIT, COMPETENCY AND BEHAVIOR ANALYSIS: CONSISTENCY

### **Competency:** Defines Core Values

Communicates and lives by a set of nonnegotiable core values. Helps to define the work group or organization's culture, values and ethics; and helps employees learn to apply the organization's values when dealing with customers, stakeholders and other employees.



Scale	Relationship to Competency	%										
HPI Adjustment	Low scorers may allow their emotions to play too large a role in determining their behavior.	38		10	20	30	40	50	60	70	80	90
HPI Ambition	Higher scoring individuals will be more assertive with their beliefs and ideals.	37		10	20	30	40	50	60	70	80	90
HPI Prudence	Low scores are associated with less rule adherence and follow-through.	93	_	10	20	30	40	50	60	70	80	90
HDS Mischievous	High scores are typically an indication of risk-taking behavior.	49		10	20	30	40	50	60	70	80	90
HDS Dutiful	High scorers are likely to have difficulty standing up to authority figures if an ethical violation has occurred.	24		10	20	30	40	50	60	70	80	90
MVPI Security	High scorers will be attracted to and create an environment that emphasizes rule compliance and predictability.	79		10	20	30	40	50	60	70	80	90
MVPI Tradition	High scores are associated with less tolerance for moral ambiguity.	68		10	20	30	40	50	60	70	80	90



resolution.

## ISON LEADERSHIP POTENTIAL REPORT



### TRAIT, COMPETENCY AND BEHAVIOR ANALYSIS: CONSISTENCY

#### Competency: Works to Reach Agreement Score Helps to reconcile differences when they occur by actively promoting constructive **High Potential** discussion of conflicting ideas, incorporating diverse points of view into decisions, and working toward win-win solutions. Scale % **Relationship to Competency** Low scorers may have difficulty mediating without becoming emotionally charged. **HPI Adjustment** 38 Moderate scorers will be motivated to seek 90 closure without taking a lackadaisical or **HPI** Ambition 37 overly authoritarian approach. Moderate scores are associated with a balanced approach of active listening and **HPI** Sociability 25 proactive communication. Moderate scorers will take concern for **HPI** Interpersonal others' feelings while still pushing for 47 Sensitivity High scorers may become temperamental 90 and lack the ability to persevere through **HDS** Excitable 55 difficult conversations. High scoring individuals may have a tendency to focus on their own ideas and **HDS** Imaginative 96 opinions, and they may lack sufficient influence and persuasion skills. High scorers will likely take a principled and 90 even-handed approach to negotiations, **MVPI Tradition** 68 ultimately seeking the most "right" or "fair"





### TRAIT, COMPETENCY AND BEHAVIOR ANALYSIS: CONSISTENCY

### **Competency:** Manages Coordination & Integration

Ensures that different functions or units of the work group or organization are able to work together well to achieve common goals. Establishes necessary contacts and coordinates resources in other groups to prevent organizational boundaries from interfering with getting work done.



## Score

High Potential

Scale	Relationship to Competency	%									
HPI Sociability	High scores indicate a tendency to actively promote conversation and collaboration.	25	10	20	30	40	50	60	70	80	90
HPI Interpersonal Sensitivity	Low scorers may have challenges maintaining long-term relationships.	47	10	20	30	40	50	60	70	80	90
HPI Prudence	High scorers will likely work harder to create mechanisms and processes for effective collaboration and follow-through.	93	10	20	30	40	50	60	70	80	90
HDS Skeptical	High scorers' critical and argumentative nature may adversely affect their ability to foster open and sustained collaboration.	21	10	20	30	40	50	60	70	80	90
HDS Reserved	The distant and uncommunicative style of high scorers will likely not be conducive to building collaboration.	49	10	20	30	40	50	60	70	80	90
MVPI Affiliation	High scores are associated with a strong interest in establishing and maintaining networks and relationships.	31	10	20	30	40	50	60	70	80	90





### TRAIT, COMPETENCY AND BEHAVIOR ANALYSIS: ADAPTABILITY

#### Competency: Creates Change **Score** Knows the organizational environment and quickly reacts to current trends, and Low Potential anticipates future changes. Continually creates adaptive and innovative ways to meet changing needs. Scale % **Relationship to Competency** Higher scorers are more likely to take immediate action when they recognize the **HPI** Ambition 37 need for change. Low scores are associated with greater flexibility and comfort with change. **HPI Prudence** 93 The naturally curious style of high scorers is conducive to creative and strategic ideas **HPI** Inquisitive 46 and actions. High scorers are more likely to stay up to date with industry trends. HPI Learning Approach 73 High scorers will likely be risk-averse, 40 resistant to implement change, and slow to 10 **HDS Cautious** make decisions. High scoring individuals may have 40 difficulties challenging existing thoughts or HDS Dutiful 24 procedures, especially if they are top-down directives. High scorers will be motivated to maintain 90 the status quo to reduce uncertainty and **MVPI** Security 79 unpredictability.



## denison" LEADERSHIP POTENTIAL REPORT



### TRAIT, COMPETENCY AND BEHAVIOR ANALYSIS: ADAPTABILITY

### **Competency:** Emphasizes Customer Focus

Driven to clearly understand the present and future needs of the customer, seeks ongoing input from the customer, continuously strives to improve customer service, and



### **Score** High Potential

Scale	Relationship to Competency	%											
HPI Sociability	High scores are associated with more socially proactive behavior to engage customers.	25	_	10	20	30	40	50	60	70	80	90	_
HPI Interpersonal Sensitivity	High scorers will better understand the importance of being perceptive and friendly toward customers.	47	_	10	20	30	40	50	60	70	80	90	
HPI Prudence	Higher scorers will likely demonstrate greater attention to and follow-through on customer requests.	93	=	10	20	30	40	50	60	70	80	90	_
HDS Excitable	High scorers may have difficulties keeping their emotions in check when dealing with difficult customers.	55		10	20	30	40	50	60	70	80	90	
HDS Skeptical	High scores indicate the potential for critical and argumentative behavior that could hinder customer relations.	21		10	20	30	40	50	60	70	80	90	
HDS Reserved	The aloof and indifferent style of high scorers can affect customers' feelings of value and appreciation.	49		10	20	30	40	50	60	70	80	90	
MVPI Altruistic	High scorers will likely be more service- minded with a genuine interest in the welfare of customers.	72		10	20	30	40	50	60	70	80	90	





### TRAIT, COMPETENCY AND BEHAVIOR ANALYSIS: ADAPTABILITY

#### **Competency:** Promotes Organizational Learning **Score** Encourages innovation, risk taking and continuous improvement. Sees mistakes as **High Potential** opportunities for gaining knowledge and developing capabilities. Scale Relationship to Competency High scores will likely demonstrate greater 40 resilience after failures. **HPI Adjustment** 38 Higher scoring individuals may be better 40 80 able to overcome obstacles and remain **HPI** Ambition 37 persistent. High scores are associated with a proactive approach to learning and development and **HPI Learning Approach** 73 remaining up to date with trends. The irrational fear of failure in high scorers may make it difficult for them to see failures **HDS Cautious** 10 as learning opportunities. High scoring individuals' perfectionistic 90 tendencies may make it difficult for them to **HDS Diligent** 53 deal with failure. Low scorers will tend to see failure, risk-90 taking, and working in uncertainty as MVPI Security 79 opportunities for learning.



**MVPI** Security

### LEADERSHIP POTENTIAL REPORT



### TRAIT, COMPETENCY AND BEHAVIOR ANALYSIS: MISSION

High scorers will be motivated to provide a sense of long-term predictability and vision

to their team.

### Competency: Defines Strategic Direction & Intent Score Communicates the organization's overall strategies so that everyone can see the **High Potential** relationship between their work and the accomplishment of the work group or organization's goals. Effectively implements short and long-term strategies to meet organizational needs. Scale **Relationship to Competency** % High scores indicate a tendency to be assertive and focused on goal achievement. **HPI** Ambition 37 Low scorers may have trouble remaining on 90 the path once the strategy is set. **HPI Prudence** 93 High scores are associated with strategic 80 90 thinking and seeing how things are **HPI** Inquisitive 46 interconnected. High scorers may get mired in the details and have difficulty remaining focused on the 53 **HDS Diligent** big picture. High scorers value achievement and accomplishment, and they tend to be **MVPI** Power 34 strategic in their pursuit of goals.

79



MVPI Power

## LEADERSHIP POTENTIAL REPORT



90

80

### TRAIT, COMPETENCY AND BEHAVIOR ANALYSIS: MISSION

performance and success in terms of

accomplished goals.

### Competency: Defines Goals & Objectives **Score** Encourages high employee accountability in setting and accomplishing organizational **High Potential** goals. Communicates a clear set of goals and objectives that can be linked to the mission, vision and strategy of the work group or organization. Scale **Relationship to Competency** Higher scorers will tend to continuously push toward goal attainment. **HPI** Ambition 37 High scores indicate high standards for performance and follow-through. **HPI Prudence** 93 High scorers may become easily 90 disappointed with projects and abandon **HDS** Excitable 55 them when things go wrong. High scoring individuals tend not to be 90 proactive about providing performance **HDS** Leisurely 68 High scorers will be motivated to measure

34





### TRAIT, COMPETENCY AND BEHAVIOR ANALYSIS: MISSION

#### Competency: Creates Shared Vision Score Helps create a shared view of a desired future state for his/her organizational unit. Moderate Inspires others with this vision, translates it into everyday activities and engages others to Potential ensure buy-in and commitment. Scale % **Relationship to Competency** Higher scorers tend to exhibit natural leadership tendencies that attract **HPI** Ambition 37 followership. High scorers will be more likely to communicate proactively and engage their **HPI Sociability** 25 High scores are associated with a focus on the big picture and recognition of **HPI** Inquisitive 46 connections between ideas or moving parts. The tendency to vacillate between optimism 90 and pessimism found in high scorers may **HDS** Excitable 55 make it difficult to engender and maintain inspiration. Low scorers may lack the excitement factor to engage and inspire others. HDS Colorful 23 High scoring individuals tend to have challenges clearly communicating their **HDS** Imaginative 96 ideas and vision. High scorers will have a genuine interest in creating a collaborative atmosphere MVPI Affiliation 31 centered on pursuing joint goals.





### HOGAN SCALE DEFINITIONS

The next two pages provide supplementary information on the scales and scores from the Hogan personality and values assessments, without displaying the linkages between these scales/scores and the Denison leadership competencies (as was shown on the preceding pages of this report). This information can be used for a more comprehensive view of the individual's personality and assist Hogan-certified practitioners when providing personalized participant feedback.

### **HOGAN PERSONALITY INVENTORY**

ADJUSTMENT Confidence, self-esteem, and composure under pressure

AMBITION Initiative, competitiveness, and desire for leadership roles

SOCIABILITY Extraversion, gregarious, and need for social interaction

Sensitivity: tact, perceptiveness, and ability to maintain relationships

PRUDENCE Self-discipline, responsibility and conscientiousness

INQUISITIVE Imagination, curiosity, and creative potential

LEARNING APPROACH Achievement-oriented, stays up-to-date on business and technical matters

### **HOGAN DEVELOPMENT SURVEY**

**EXCITABLE** Moody, easily annoyed, hard to please, and emotionally volatile **SKEPTICAL** Distrustful, cynical, sensitive to criticism, and focused on the negative **CAUTIOUS** Unassertive, resistant to change, risk-averse, and slow to make decisions **RESERVED** Aloof, indifferent to the feelings of others, and uncommunicative **LEISURELY** Overtly cooperative, but privately irritable, stubborn, and uncooperative **BOLD** Overly self-confident, arrogant, with inflated feelings of self-worth **MISCHIEVOUS** Charming, risk-taking, limit-testing and excitement-seeking COLORFUL Dramatic, attention-seeking, interruptive, and poor listening skills **IMAGINATIVE** Creative, but thinking and acting in unusual or eccentric ways **DILIGENT** Meticulous, precise, hard to please, and tends to micromanage **DUTIFUL** Eager to please and reluctant to act independently or against popular opinion

### MOTIVES, VALUES, PREFERENCES INVENTORY

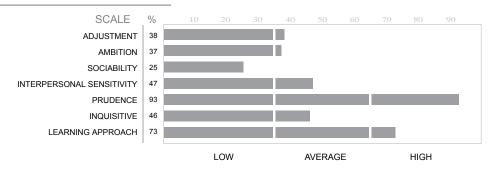
RECOGNITION	Responsive to attention, approval, and praise
POWER	Desire for success, accomplishment, status and control
HEDONISM	Orientation for fun, pleasure, and enjoyment
ALTRUISTIC	Desire to help others and contribute to society
AFFILIATION	Desire for and enjoyment of social interaction
TRADITION	Dedication, strong personal beliefs, and obligation
SECURITY	Need for predictability, structure, and order
COMMERCE	Interest in money, profits, investment, and business opportunities
AESTHETICS	Need for self-expression, concern over look, feel, and design of work products
SCIENCE	Quest for knowledge, research, technology, and data



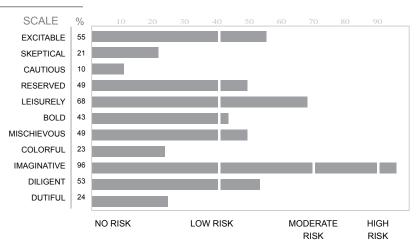


### **HOGAN GRAPHIC SUMMARY**

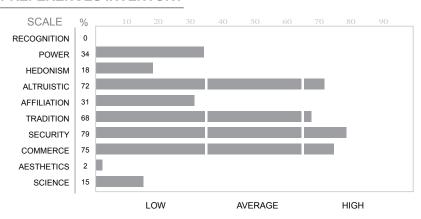
### **HOGAN PERSONALITY INVENTORY**



### **HOGAN DEVELOPMENT SURVEY**



### MOTIVES, VALUES, PREFERENCES INVENTORY









### **Subscale Scores**

Validity	
Adjustment	
Empathy	
Not Anxious	
No Guilt	
Calmness	
Even-tempered	
No Complaints	
Trusting	
Good Attachment	
Ambition	
Competitive	
Self-confident	
Accomplishment	
Leadership	
Identity	
No Social Anxiety	
Sociability	
Likes Parties	
Likes Crowds	
Experience Seeking	
Exhibitionistic	
Entertaining	
Interpersonal Sensitivity	
Easy To Live With	
Sensitive	
Caring	
Likes People	
No Hostility	
Prudence	
Moralistic	
Mastery	
Virtuous	
Not Autonomous	
Not Spontaneous	
Impulse Control	
Avoids Trouble	
Inquisitive	
Science Ability	
Curiosity	
Thrill Seeking	
Intellectual Games	
Generates Ideas	
Culture	
Learning Approach	
Education	
Math Ability	
Good Memory	
Reading	



### **Subscale Scores**

Excitable	
Easily Disappointed	
Skeptical	
ū	
Cautious	
Avoidant	
Reserved	
Introverted	
Leisurely	
Passive Aggressive	
Irritated	
Bold	
Entitled	
Overconfidence	
Fantasized Talent	
Mischievous	
Colorful	
Public Confidence	
Imaginative	
Eccentric	
Special Sensitivity	
Creative Thinking	
Diligent	
Standards	
Perfectionistic	
· ·	
Dutiful	
Indecisive	
Ingratiating Conforming	
Conforming	

# MVPI

### **Subscale Scores**

Recognition	
Lifestyle	
Beliefs	
Occupational Preferences	
Preferred Associates	
Power	
Lifestyle	
Occupational Preferences	
Aversions Preferred Associates	
Hedonism	
Occupational Preferences	
Aversions	
Preferred Associates	
Altruistic	
Beliefs	
Occupational Preferences Aversions	
Preferred Associates	
Affiliation	
Occupational Preferences	
Aversions Preferred Associates	
Tradition	
Lifestyle Beliefs	
Occupational Preferences	
Preferred Associates	
Security	
Lifestyle	
Occupational Preferences	
Aversions	
Preferred Associates	
Commerce	
Beliefs	
Occupational Preferences Aversions	
Preferred Associates	
Aesthetics	
Beliefs	
Occupational Preferences	
Aversions Preferred Associates	
Science	
Lifeatula	
Lifestyle Beliefs	
Beliefs Occupational Preferences	