

How Understanding & Managing Our Culture is Enabling Our Ambitious Transformation Plan

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## Safran Aerosystem In a Nutshell – One of the Nine Tier One Companies within Safran Group





# **Background and Context**

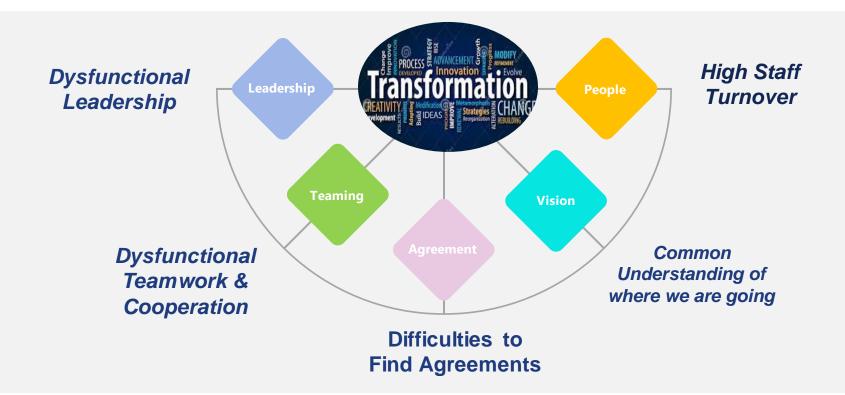
#### BACKGROUND

- A scope of Business formerly part of Zodiac Aerospace and acquired by Safran in 2018
- An Integration with Safran that led to a scope reduction as some businesses were moved to various other Safran companies
- Two Operational Divisions with different profitability profiles
- An Operational Performance on many French based businesses not up to standard
- Operational Centers split between France and the US
- A Customer Support Organization organized as a separate Business Unit
- The Covid-19 pandemic deeply affected the profitability of many of our businesses with large lay offs in the US and lengthy furlough periods in France

## CONTEXT of the SURVEY

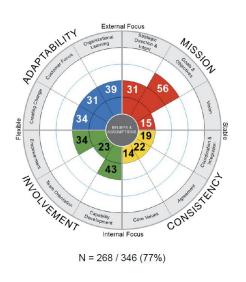
- Several new Executive Team Members
- An Ambitious Transformational Plan
  - Integrate our Aftermarket Organization as a Cost Center
  - Align our Organization with Safran's way of Working
  - Merger of all of our French entities into a single Legal Entity
  - Transformation of one of our Division to restore
    Operational and Economical Performance
  - Implementation of a New Information System
- Numerous Corporate Initiatives being flown down
- A Significant Retention Problem

## Several Dysfunctions Led us to conduct the Denison Survey to gain a Reference Point and Identify Improvement Opportunities

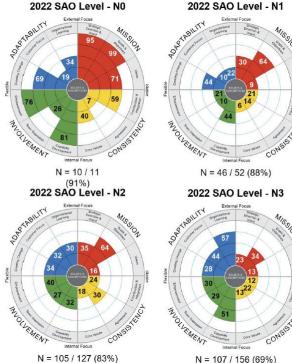




### C2 - Confidential **Our Results (1/2) – Unexpected....But a Reflection of our** Weaknesses



5



2022 SAO Level - N1



Results that are consistently low vs the Benchmark and a reflection of our dysfunctions

2

3

4

A clear Gap between the Leadership Team and the Level below

Organizational strengths in executing towards our goals with a positive heritage in our entrepreneurial and innovation spirit

Weaknesses in our consistency as a result of lack of Values, ability to gain Agreement and overall Coordination / **Team Orientation** 





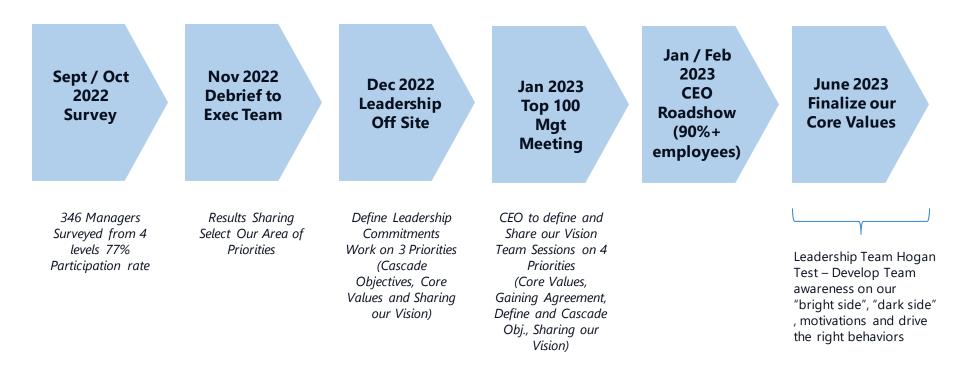
# Our Results (2/2) – Context, Local Culture and Leadership Behavior / Stability are reflected in Geographical Results



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## **Our Journey to Building a Performing Organization**





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## **Creating space for a new Dialogue**



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## **TAKEAWAYS**

- The Denison Survey gave us Solid reference Point on Where we are in our Cultural Journey
- Be Ready to Receive and Accept Difficult Feedback
- Be Ready to share Openly the Results and Commit to Change
- It was an Eye Opener that provided clear Areas of Focus to build our Culture
- Senior Leadership Behavior and Teaming is Key to Build a strong Culture and a High Performing Organization



