**Exciting Step in the Future of Denison Consulting!**

**New Owners and Leaders Build On Denison’s History of Culture and Leadership-Driven Performance Improvement.**

To ensure that Denison Consulting continues to build on our long history of helping organizations improve their performance by improving their culture and leadership, seasoned CEO and Board member Joe Eazor has acquired the company and will serve as its Chairman. Joe has served as CEO of multiple companies in the Tech and Service sectors, and three of those companies have been long-term clients of Denison Consulting, LLC. Founding Partner Dan Denison will remain with the company as Chief Content Officer with a strong stake in our future success, working to continue our history of innovation and delivery of the next generation of culture and leadership solutions to our clients and partners.

Joining Joe will be Gerard Brossard as CEO, and Patty Freeman as CFO. Both Gerard and Patty have extensive operating and transformation leadership experience and have utilized Denison Consulting in their past businesses.

Joe, Gerard, and Patty share Denison Consulting’s philosophy that lasting, meaningful performance improvement can only be achieved through successful culture and leadership. They have had significant success in partnering with Denison Consulting to shape and accelerate performance improvement in multiple companies, utilizing Denison’s proprietary methodologies, extensive benchmarks and best practices, and expert-based consulting insights. These efforts have resulted in multiple improvements, including faster growth, increased productivity, improved acquisition integration, and enhanced customer success.

For 25 years, Denison Consulting has assisted thousands of organizations around the world on their improvement journeys. At the foundation of the firm’s success is a unique approach to measuring and improving the elements that drive culture and leadership effectiveness and that more directly link to operating and financial performance. This has resulted in the most robust culture benchmarking database in the industry which includes thousands of organizations across regions and sectors, an analytically driven and practical leadership assessment/development methodology, and expert and data-driven professional services and best practices that guide clients and partners on their journeys.

A little more about our new team:

Joe Eazor brings over 30 years of operating and consulting leadership to Denison and was previously the CEO of Clario, Rackspace, and Earthlink – all Denison Consulting clients at the time. “Denison Consulting has been instrumental to me as a CEO in delivering operating and financial performance improvements, acquisition integration success, and leadership and organization effectiveness. I have learned the hard way that it is critical to link culture and leadership directly with operating and financial performance – which most culture and leadership efforts fail to do. Denison has been an important partner to me along the way.” Joe is also currently partner emeritus and senior advisor at Kearney, a board member of multiple organizations, and formerly a senior partner at McKinsey. Additionally, Joe has held executive leadership roles at Oracle, EMC, and HP.

Dan Denison, Founder of Denison Consulting and Chief Content Officer, is a pioneer in the field of culture and leadership-driven performance improvement. Dan is a recognized thought leader and has had a personal impact on thousands of organizations, over multiple decades, who have partnered with Denison Consulting to deliver culture and leadership-based performance improvement. “Denison’s mission has always been to boost performance of organizations. I remain passionate about helping leaders to create inspiring, humane, and effective work environments that positively impact organizations and the people within. I look forward to partnering with Joe, Gerard, and Patty in this next phase of Denison and in continuing to deliver value for clients and partners.”

Gerard Brossard has held numerous operating and growth leadership roles across the technology industry, including COO of Rimini Street, Chief Product Officer at Rackspace, COO of HP Software and leader of acquisition integration for HP. He also spent time helping multiple enterprise software startups with a focus on building scale. “Through Denison’s 25 years of leadership, the company has helped companies and organizations around the world improve their performances and implement transformative changes by connecting culture and leadership to strategy and business metrics. I am excited to join this organization and help accelerate its growth, building on this great foundation and its global network of loyal clients and partners.”

Patty Freeman brings extensive financial and business leadership experience to Denison. Her previous roles have included leading transformation for Clario, business intelligence for Rackspace, and corporate finance for EarthLink. In all these roles, Patty has utilized Denison Consulting to help drive financial and operational results. “In my role as a finance leader, Denison Consulting was instrumental in helping to connect employee culture with concrete financial results, a difficult and somewhat nebulous task that I think most finance leaders find challenging.”